



PROM @ SLPL celebrates the unique cultural relationship St. Louis has to the special four-year shared experience we all call “high school.” **PROM @ SLPL** consists of two components - a prom event and a four month - long exhibit at Central Library in 2023.

EVENT DETAILS

Date: Friday, January 27, 2023

Time: 7:30-9:30 P.M.

Location: Central Library, 1301 Olive Street
St. Louis, MO 63103

Cost: \$60 individual / \$40 Friends of SLPL

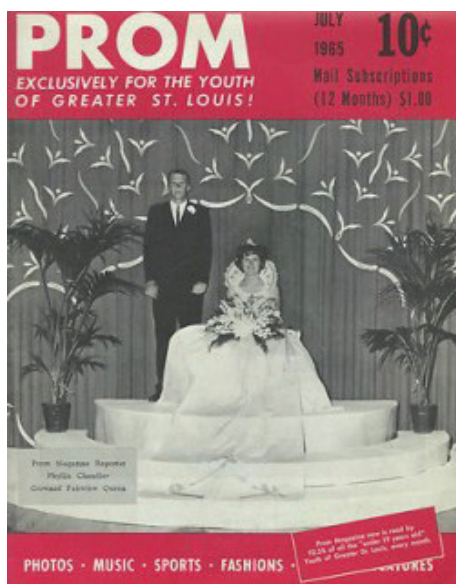


EXHIBIT DETAILS

“PROM Magazine: Where did you go to high school?”

Date: February 13-June 25

Location: Central Library, 1301 Olive Street, St. Louis, MO 63103

“PROM Magazine: Where did you go to high school?” highlights St. Louis Public Library’s extensive collection of *PROM Magazine*. Published from 1947-1973, *PROM Magazine* was produced “exclusively for the youth of Greater St. Louis” and represented all the high schools – public and private – of the area.

PROCEEDS SUPPORT

Proceeds from PROM @ SLPL support St. Louis Public Library’s exhibits and accompanying cultural programming.

Exhibits allow St. Louis Public Library (SLPL) customers to interact with their library in a new way, bringing to life history, art and culture.

SLPL exhibits introduce first-time visitors to library materials and services. They draw visitors through the door and open up a world of enriching and transformative resources.



SPONSORSHIP LEVELS

\$40,000

- Logo recognition on exhibit banner on the Central Library façade
- Logo recognition on slpl.org homepage
- Logo recognition on slpl.org event webpage
- Logo recognition on slpl.org event calendar
- Logo recognition on print materials
- Logo recognition on exhibit signage
- Logo recognition on bus tails and bus shelters
- **12 tickets to Prom Event**
- **12 tickets to Exhibit Preview**
- **Private tour of Central Library for 12**

\$20,000

- Name recognition on slpl.org event webpage
- Name recognition on slpl.org event calendar
- Name recognition on print materials
- Name recognition on exhibit signage
- **10 tickets to Prom Event**
- **10 tickets to Exhibit Preview**
- **Private tour of Central Library for 10**

\$10,000

- Name recognition on slpl.org event webpage
- Name recognition on slpl.org event calendar
- Name recognition on print materials
- Name recognition on exhibit signage
- **8 tickets to Prom Event**
- **8 tickets to Exhibit Preview**

\$5,000

- Name recognition on slpl.org event webpage
- Name recognition on slpl.org event calendar
- Name recognition on print materials
- Name recognition on exhibit signage
- **6 tickets to Prom Event**
- **6 tickets to Exhibit Preview**



314-539-0359



SLPL E-blasts: 249,705 recipients

SLPL Social Media: 3,246,816 impressions

slpl.org: 1,864,000 impressions

On-site attendance: 188,000 visitors

Billboards: 12,181,739 impressions

Bus tails: 23,280,000 impressions

Bus shelters: 11,895,000 impressions

DDI Texting: 76,588 impressions (seven-day targeted mobile campaign)

Postcards: 20,000 to area attractions
(4,123,500 estimated audience)

**41,319,768
REACHED**



314-539-0359

SPONSORSHIP FORM

Send completed materials to Jessica Caldwell at
jcaldwell@slplfoundation.org or 1415 Olive Street,
St. Louis, MO 63103

SPONSORSHIP LEVEL

☐ \$40,000 ☐ \$20,000 ☐ \$10,000 ☐ \$5,000

The St. Louis Public Library Foundation is an independent nonprofit 501(c)(3) charitable organization registered with the IRS and the State of Missouri.

Federal tax ID number: 43-1541947

Sponsor Name: (Please print as you wish to be listed for recognition in exhibit/event materials)

Contact Information:

Name _____

Company _____

Address _____

City/State/ZIP _____

Phone _____

Email _____



Funds must be received by January 10, 2023.

- ☐ Payment to arrive at later date
- ☐ Check for \$ _____ is enclosed
(payable to **St. Louis Public Library Foundation**)

*By submitting this form, I agree to support
St. Louis Public Library Foundation at
the sponsorship level indicated.*

Signature _____



314-539-0359



The mission of the St. Louis Public Library Foundation is to support St. Louis Public Library programs and services through advocacy and fundraising and to build relationships with others who share a passion for the Library's work

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St. Louis Public Library has 16 locations across the city and sees more than 2.3 million visitors each year. The Library has more than four million books and items in its collection and more than 91,000 active library cardholders. St. Louis Public Library is committed to its mission of providing learning resources and information services that support and improve the St. Louis community.

Nina North-Murphy, *President*
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