



*Stranger Than Fiction* is a fundraising event held once every other year to benefit the St. Louis Public Library. Guests are treated to complimentary valet, food, drinks, literary entertainment and music at the magnificent downtown Central Library.



**Date:** Saturday, March 5

**Time:** 7-10 p.m.

**Location:** Central Library, 1301 Olive St.  
St. Louis MO, 63103

**Cost:** \$150 individual/ \$125 Friend

**Estimated Attendance:** 400



Proceeds from this event support St. Louis Public Library's technology programs and services at St. Louis Public Library locations across the City.

Programs and services include providing free Wifi Hotspots and Chromebooks available for checkout at Library locations across the City, virtual programming, workshops focused on workforce development, and expanding St. Louis Public Library's Creative Experience tech spaces.



#### **HONORARY CHAIR**

Jim McKelvey

#### **EVENT CO-CHAIRS**

Cabanne Howard  
*CEO, Kaleidoscope Management Group*

Al Mitchell  
*Vice President, Corporate Engagement, Bayer*

Ted Wight  
*Global Real Estate Advisor, Dielmann | Sotheby's*



**St. Louis Public Library**  
FOUNDATION

**314-539-0359**

## SPONSORSHIP LEVELS

### \$15,000 VISIONARY

- Name recognition on digital and print invitation and 10 tickets
- Name recognition in event program and on event signage
- Logo recognition on spll.org
- Name recognition in press releases
- Name recognition in SLPL Foundation Footnotes e-newsletter (4,200 subscribers)

### \$10,000 TRAILBLAZER

- Name recognition on digital and print invitation and 8 tickets
- Name recognition on spll.org
- Name recognition on invitations
- Name recognition in SLPL social media posts

### \$5,000 TRENDSETTER

- Name recognition on invitations and 6 tickets
- Name recognition in event program
- Naming opportunity for in-event element (signature cocktail, activity station, etc.)
- Name recognition on spll.org

### \$2,500 DESIGNER

- Name recognition in event program and 4 tickets
- Name recognition in event press releases
- Name recognition on spll.org

### \$1,200 INVENTOR

- Name recognition in event program and 2 tickets
- Name recognition on spll.org

### IN-KIND FABRICATOR

- Name recognition in event program
- Name recognition on spll.org
- Name recognition on event signage



# SPONSORSHIP FORM

Please complete the sponsor form below and return before December 7, 2021, to ensure inclusion in the event invitation for *Stranger Than Fiction: The Art of Innovation*.

Send completed materials to Maggie Holleman at mholleman@splfoundation.org or 1415 Olive Street, Ste. 300, St. Louis, MO 63103

## SPONSORSHIP LEVEL

\$15,000     \$10,000     \$5,000     \$2,500     \$1,200     In-Kind

*The St. Louis Public Library Foundation is an independent nonprofit 501(c)(3) charitable organization registered with the IRS and the State of Missouri.*

*Federal tax ID number: 43-1541947*

**Sponsor Name:** (Please print as you wish to be listed for recognition in event materials)

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### Contact Information:

Name \_\_\_\_\_  
Company \_\_\_\_\_  
Address \_\_\_\_\_  
City/State/ZIP \_\_\_\_\_  
Phone \_\_\_\_\_  
Email \_\_\_\_\_



*Funds must be received by March 1, 2022.*

- Payment to arrive at later date  
 Check for \$\_\_\_\_\_ is enclosed (payable to **St. Louis Public Library Foundation**)  
 Please charge my (circle one) MC    Visa    Discover    Amex

Card # \_\_\_\_\_  
Exp. Date \_\_\_\_\_ CVV2 code \_\_\_\_\_

Signature \_\_\_\_\_

*By submitting this form, I agree to support St. Louis Public Library Foundation's event Stranger Than Fiction at the sponsorship level indicated. I agree to submit payment to St. Louis Public Library Foundation by March 1, 2022.*



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**ABOUT THE  
ST. LOUIS  
PUBLIC  
LIBRARY  
FOUNDATION**

The mission of the St. Louis Public Library Foundation is to support St. Louis Public Library programs and services through advocacy and fundraising and to build relationships with others who share a passion for the Library's work.

Andreas Wolf, *Chair*  
Carolyn G. Farrell, *Vice-Chair*  
Deborah J. Patterson, *Secretary*  
Matthew P. Villa, *Treasurer*  
Waller F. McGuire,  
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Thomas F. Schlafly  
Laura J. Shaughnessy  
Pedro Soares  
James T. Tyrrell



**ABOUT THE  
ST. LOUIS  
PUBLIC LIBRARY**

St. Louis Public Library has 16 locations across the city and sees more than 2.3 million visitors each year. The Library has more than four million books and items in its collection and more than 83,000 Library cardholders. St. Louis Public Library is committed to its mission of providing learning resources and information services that support and improve the St. Louis community.

Nina North-Murphy, *President*  
Vince Volpe, *Vice President*  
Waller McGuire, *CEO,*  
*St. Louis Public Library*

John Dubinsky  
Alison Ferring  
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David Sweeney



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